

INTERNATIONAL EXPERIENCE IN SUSTAINABLE FINANCE, TECHNOLOGY, & IMPACT

Thank you for your interest in my background. I serve as an independent advisor to companies, governments, funds, and family offices around the world. I have a decades-long commitment to sustainable finance and technology with deep personal and professional networks built over a 20-year career, leading some of the world’s most recognized organizations in sustainable finance and impact.

As one of the pioneers in modern carbon markets, I got my start in Silicon Valley leading one of the first carbon management platforms in the early 2000s. After exit I then led two other climate fintech companies in San Francisco and London, selling one and merging the other. I went on to become the CEO of the Global Reporting Initiative (GRI), the global standard for ESG disclosure for tens of thousands of corporations and investors. Over the years I have worked with several governments, the United Nations, the World Economic Forum, and many others on impact and climate, and worked with the UN to develop and launch the Sustainable Development Goals within the business and finance communities. I am also the former vice-chair of the Natural Capital Coalition, a trustee of Global Canopy, board member at the Knowledge Impact Network, a nonprofit that has affected the lives of over a million people around the world through social ventures. I also serve as a senior/special advisor to funds in the US, EU, UK, and Singapore, as well as climate policy-focused initiatives in Canada, Asia, and the Caribbean. I also host a large network (400+) of family offices in my Forum for Impact dialogue series which convenes family office principals, investors, and leaders in business and policy in the Bahamas, Singapore, Zurich, London, and New York.

Thought leadership has always been a key part of my approach to impact. I try to raise awareness of pressing global problems and speak regularly in the media regarding sustainability issues. A selection of speeches, TV appearances, and other published works is listed in my CV, attached.

I strive to be an engaged, “hands-on” advisor and leverage my deep experience and networks in all client projects and collaborations. I provide a unique and valuable perspective to my clients that they come from decades of experience in the sustainable investment space. For more information on some of the projects and funds I am currently engaged in, please visit [my website](#), and references are always available upon request.

Thank you for your interest in my background, and I look forward to having a conversation to explore potential areas of mutual interest.



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EXPERIENCE AT A GLANCE

20+ years’ experience as chief executive and board member in ESG and carbon finance.

Former Chair, UK Sustainable Finance Association (UKSIF) for responsible investors with over £11 trillion AUM

Co-Founder, Forum for Impact network of over 380 family offices investing in climate with close connections to senior government officials in multiple regions.

Former CEO, Carbonnetworks – a pioneer in carbon finance

Advised state and federal governments on climate finance, including the White House, EU Commission, and the UN\

Former CEO, Global Reporting Initiative (GRI)

Vice-Chair, Natural Capital Coalition

Adjunct professor and faculty lead for sustainable finance at a major Canadian university

Special Advisor to First Nations Coalitions on ESG, Climate & Indigenous Values

Significant international experience in standards finance and multilaterals.

Experience working with international organizations such as the UN, World Economic Forum, and others.



PROFESSIONAL EXPERIENCE

Co-Founder, Chair

Canoe Carbon Corp - Canada
2022-Present www.canoeecarbon.com
Emerging asset manager in climate finance Provides innovative financing models for carbon project developers. Climate Bond, Technology/AI backed research for portfolio risk assessment in carbon, global carbon portfolio of 250 million tCO₂e.

Board Member

Knowledge Impact Network - San Francisco USA
2022-Present www.knowledgeimpactnetwork.org
Global movement of purpose-driven leaders focused on social ventures. 1000+ knowledge partners, 12 social ventures launched, and over 1 million lives affected globally.

Principal

Opus Four Ventures - Canada
2020-Present www.opusfourventures.com
Climate and ESG advisory firm working with family offices, funds, and companies on ESG, impact, and climate finance.

Co-Founder, Chair

Forum For Impact - Mayfair, London
2020-Present www.forumforimpact.com
Convenes a network of 400+ family offices and high net worth investors in dialogues in impact, climate change, and ESG. Bahamas, Singapore, Vienna, Zurich, London, New York.

Board Chair

UK Sustainable Investment & Finance Association - London
2019– 2023 www.uksif.org
Impact membership of institutional finance organizations with AUM of over £11 trillion. International board of directors promote sustainable investment and impact finance in UK and EU.

Board Chair, Partner

TCR Innovations – Amsterdam, London
2005 – 2021
Multinational consortium of CEOs focused on climate finance and sustainability in five countries. Incubated and launched over 20 climate and SDG finance projects with business and governments around the world.

Chief Executive Officer

Global Reporting Initiative, Amsterdam
2014-2016 www.globalreportinginitiative.org
World's largest sustainability standards organization with staff in ten countries, and a volunteer base of over 10,000. Led initiatives with the UN, World Economic Forum, and Paris climate negotiations.

Vice-Chair, Board

Natural Capital Coalition - London
2014-2019 www.capitalscoalition.org
Founding Board Member, together with FMO, Conservation International, and others. Launched the Natural Capital Protocol internationally, today's benchmark for natural capital accounting.

President & CEO

iVeridis Corporation – San Francisco USA
2010-2014
Innovator in green supply chain technology. Developed the company's investment and technology strategy. Managed all venture capital fundraising and exit.

Founder, President & CEO

Carbonetworks – San Francisco USA
2004-2010
Pioneer carbon management platforms for the early carbon trading market. Grew company into largest carbon technology player in Silicon Valley with offices in 3 countries. Managed all VC fundraising, acquisitions, and exit.

EDUCATION / ACADEMIC

- Adjunct Professor and Faculty Lead for Sustainable Finance, Gustavson School of Business, University of Victoria, Canada (2021)
- Master of Business Administration (MBA) – Gustavson School of Business, University of Victoria, Canada (2005)
- Bachelor of Social Science - University of Victoria, Canada (2001)

TELEVISION & MEDIA

- **Global Child Forum**, [Address to the King of Sweden: The Value of Transparency](#)
- **UN Private Sector Forum**, [The SDG Compass](#)
- **World Economic Forum**, Davos, [Why Data is Good for Business & Society](#)
- **COP 21 Paris Interview**, [Hub Culture](#)
- **COP 21 Paris Interview**, [Climate Home](#)
- **COP 20 Lima** – [Sustainability reporting fighting climate change](#)
- **BSR Conference**, [Putting the pieces of reporting together](#)
- **PBS**, [Putting a price on carbon](#)
- **ABC News**, [Why carbon pricing is important](#)

THOUGHT LEADERSHIP & PUBLISHED WORK

- **The Economist**, [The combined impact of foreign direct investment and climate change](#)
- **The Economist**, [Stakeholder Reporting: Reshaping Corporate Culture](#)
- **Forbes**, [Tying Executive Pay to Sustainability Performance](#)
- **Forbes**, [Why Energy Matters to CIOs](#)
- **Huffington Post**, [Why President Obama's Copenhagen Efforts Matter](#)
- **GreenBiz**, [Bringing a Knife to a Climate Change Gunfight](#)
- **GreenBiz**, [Four Ways We Are Already Paying For Climate](#)
- **GreenBiz**, [Climate Risks Every Executive Should Know About](#)
- **MIT Sloan Management Review**, [Sustainability Reporting as a Tool for Better Risk Management](#)
- **EcoBusiness**, [All the Eyes of the World are On Asia](#)